

A special offer from

MOO SPECIALIZING IN HEALTH MEDIA
Publishing Corp.

- **4Health:** English · monthly circulation · 35,000 copies
- **Medical Office:** Russian · monthly circulation · 50,000 copies
- **Home Doctor:** Russian · monthly circulation · 15,000 copies
- **Wellness:** Russian · monthly circulation · 15,000 copies

DEAR VALUED CUSTOMER,
 WE ARE PLEASED TO PRESENT YOU WITH THIS SPECIAL OFFER:

Package deal #1:

- ✓ All four full color pages are only \$2,500 a month—one page per magazine
- ✓ You will get a premium directory with up to five doctors' pictures in **Medical Office + 4Health Magazines**
- ✓ One time per 12-month contract, you get a second page as a bonus in all four magazines—our gift to you!

Package deal #2:

- ✓ **Medical Office Magazine** two pages/Spread are only \$2,100 a month
- ✓ Three times complimentary Spread in **Wellness magazine**
- ✓ Three times complimentary Spread in **Home Doctor magazine**
- ✓ You will get a premium directory with up to five doctors' pictures in **Medical Office Magazine**

Package deal #3:

- ✓ One Full Color Page in **Medical Office + 4Health Magazines** are only \$ 1,800 a month
- ✓ Three times complimentary Spread in **Wellness magazine**
- ✓ Three times complimentary Spread in **Home Doctor magazine**
- ✓ You will get a premium directory with up to five doctors' pictures in **Medical Office + 4Health Magazines**

Call us today to take advantage of this limited-time, Spring offer!

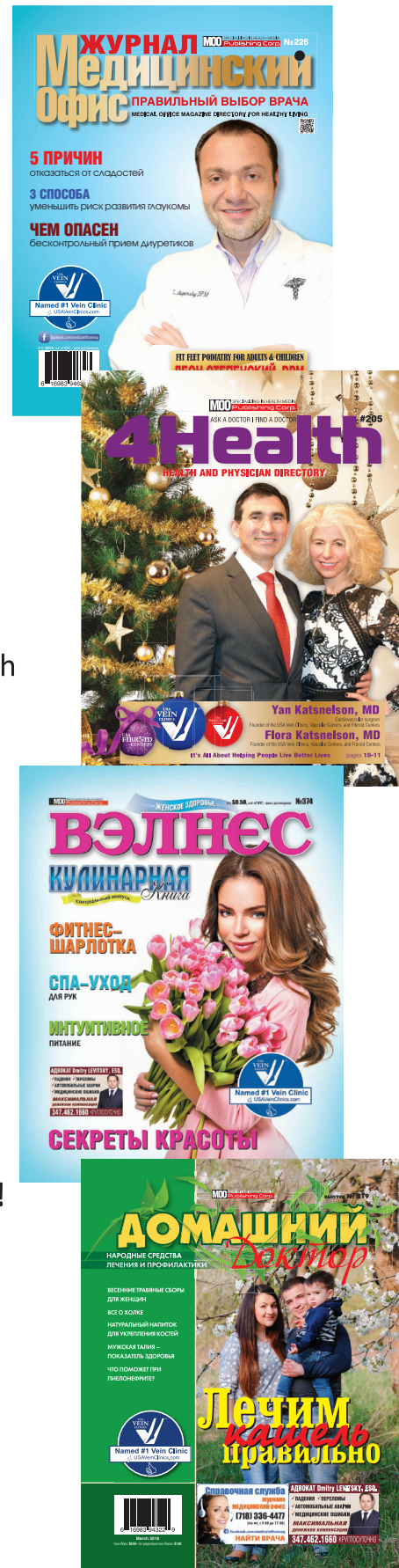
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Yours in health media,
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Who Reads 4Health and Medical Office

The total readership of 4Health and Medical Office is over **350,000** and on the rise thanks to our exceptional content and unique approach to distribution. About **85%** of our readers are patients sitting in a medical office waiting area, standing in line at a pharmacy, seeking information on the latest treatment for their existing health issues, or trying to locate a reputable specialist. The remaining **15%** are physicians and other health professionals in multiple sectors. Physicians use our magazines to recommend and refer patients to other physicians and stay up-to-date on news, events, and accomplishments in the local medical community.

Where to Find 4Health and Medical Office

In order to reach our readers, we manage our own distribution department and fleet of vehicles that bring all four of our publications to over **5,000** locations in the New York metro area, including Brooklyn, Manhattan, Queens, Bronx, Staten Island, and Long Island. Magazines are available at local medical offices, pharmacies, hospitals, and major food and bookstores.

What We Write About

4Health and *Medical Office* include topic-specific articles providing tips on ways to nurture both physical and emotional well-being. In addition to articles written by our staff journalists, all four magazines feature focused pieces written by physicians, giving readers a unique insight into numerous treatment options available to them.

Straight Facts

- Local magazine for physicians and patients in the New York metro area
- Incoming call tracking program with customized phone number included
- High-impact, professional ad design and editorial support
- Targeted, continuous distribution in more than **5,000** medical offices, pharmacies, hospitals, and more than **250** street boxes in Brooklyn, Queens, and Manhattan

